



Care for Society



## Empowering Futures Through Education



We Care for Society

### S10 Community Investment

Target 2030	Unit of measure	Progress		
		FY2022	FY2023	FY2024
<b>Making Positive Impact</b>				
(i) By 2030, provide access to quality education for at least 100 disadvantaged youth through scholarships, mentorship programs, and partnerships with educational institutions.	Cumulative Total	11	16	<b>21</b>

As part of the Company’s Corporate Commitment, Kelington supports local community growth and serve the needs of the community through various corporate social responsibility (“CSR”) initiatives. We are committed to working with NGOs and the local communities in devising programmes that contribute both directly and indirectly to create a positive business environment whilst improving the quality of life among local communities. On top of supporting local suppliers and hiring of local employees, Kelington also allocates corporate contributions for local communities, focusing on the underprivileged, education and environment. We continued to perform several core programmes involving education and providing financial assistance to underprivileged children.

In FY2024, the total spending on community program and environmental conservation are recorded at RM32,219. After regular scanning on Kelington’s operating environment, the Sustainability Working Group would identify the social and environmental challenges and arrange meaningful CSR program that aligns with our community investment policy and priorities, addressing pressing social or environmental issues and create positive impact on our stakeholders and the communities where we operate. The local community programs conducted in FY2024 are as follows:-

## SUSTAINABILITY STATEMENT

### Environmental Sustainability: Tree Planting at Taman Botani Shah Alam



As part of our ongoing commitment to environmental stewardship, we organised a tree-planting initiative at Taman Botani Shah Alam. A total of 20 dedicated employees participated in the event, successfully planting 200 trees. This initiative contributes to reforestation efforts and enhances urban green spaces, aligning with our goal of reducing our carbon footprint and fostering a greener future. Through such actions, we reaffirm our dedication to sustainability and environmental preservation for the benefit of future generations.

### Community Engagement: Visit to Orphanage



Our commitment to social responsibility extends to supporting vulnerable communities. In 2024, we visited an orphanage in Selangor, where we provided aid and companionship to over 50 children. During the visit, we delivered essential supplies, educational materials, and organised interactive activities, further reinforcing our dedication to nurturing and uplifting those in need. This initiative embodies our belief in the power of collective care and community support, fostering a positive impact on the lives of others.

### Supporting Education for Underprivileged Students

As part of our ongoing commitment to supporting underprivileged communities, we are proud to announce that we are in our fourth consecutive year of supporting *Project Sambung Sekolah*. This collaborative initiative, led by the Haematology Department of Hospital Ampang in partnership with The Max Foundation and Max Family Society Malaysia, aims to ease the educational challenges faced by economically disadvantaged children affected by chronic illnesses. Through this program, we provide financial aid to five deserving children, empowering them to continue their education. This effort underscores our belief in the transformative power of education and highlights our dedication to giving back to those in need.

**MAX SCHOOLING**  
PROJEK SAMBUNG SEKOLAH  
**2024**  
PROGRESS REPORT

Education is a key Social Determinant of Health (SDoH), and the Projek Sambung Sekolah (PSS) provides vital support to children of socio-economically disadvantaged cancer patients in public hospitals, offering RM100 monthly for financial assistance while fostering strong social rapport with families to ensure ongoing psychological support.

“ I always believe that education is the single most important thing for children to learn and achieve success in life. Makes them elevate themselves out of the poverty and the hardship ”

Dr. Manimaran Subramaniam  
PSS adopter since 2016

Total of **516** students assisted

**397** Students continue to receive PSS support

Total of **270** patients' family supported

**110** students have completed school

**34** students currently in University/College

Total Fund Disbursed  
**RM 1.6 Million**  
February 2014 - December 2024

“ PSS has been a great financial help, especially for tuition and books. It eases the burden on my parents and supports my studies. ”

The 'Let's Kongsii' items are a blessing, providing snacks that make life at a remote hostel much easier. I truly appreciate it all.

Aqilah started to receive support via PSS in 2022 after her father was diagnosed with cancer in 2021. Despite the challenges, she excelled in her SPM examinations, proceeded to Matriculation, and is now pursuing a Bachelor's Degree in Economics at one of Malaysia's top-ranked university.

A Project by:

The Max Foundation  
www.themaxfoundation.org

Department of Haematology, Hospital Ampang    Max Family  
Heart and Cancer

Keen to support the program?  
Contact us at:  
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SUSTAINABILITY STATEMENT

**Giving the Gift of Life: Blood Donation Drives in Malaysia and Singapore**

As part of our ongoing commitment to community well-being, our employees in both Malaysia and Singapore proudly participated in life-saving blood donation initiatives. These acts of giving not only support individuals in need but also foster a culture of compassion and solidarity across our teams in both countries. By contributing to a steady supply of blood for local hospitals, we help ensure that essential medical care is available to those who need it most.

Our involvement in this initiative reflects our deep belief that even the smallest acts of kindness can have a profound impact. Together, our employees in both Malaysia and Singapore have contributed to the health and safety of their respective communities, reinforcing our shared responsibility to care for one another. Through this simple yet meaningful gesture, we've shown that every drop counts, and that our collective efforts can create lasting, positive change.



**Core Liver Baby Program**

At Kelington Shanghai, our commitment to corporate social responsibility remains steadfast. We are proud to continue supporting the *Core Liver Baby Program*, an initiative led by the China Soong Ching Ling Foundation. This program provides life-saving liver transplant surgeries to children in need at Renji Hospital, offering them a critical opportunity for better health and a brighter future.

In alignment with our dedication to community welfare, Kelington Shanghai has contributed RMB30,000 to help ensure the success of the program. This donation reflects our ongoing commitment to improving the lives of underprivileged children and strengthening our role in fostering positive change within the community.

**Empowering Future Talent: CEO as a Judging Panelist for the 2024 Budding Value Investor Award**

At Kelington, we are committed to fostering knowledge and growth, both within our organisation and in the broader community. Our CEO had the privilege of serving as a judging panelist for the 2024 Budding Value Investor Award, an esteemed platform designed to nurture young investors. This initiative encourages the development of financial acumen, strategic thinking, and ethical investing principles among the next generation of leaders in the investment world.

By actively supporting such initiatives, we not only empower future talent but also strengthen our role as a responsible corporate citizen. Through these efforts, we continue to make a meaningful and lasting contribution to society, promoting financial literacy and ensuring the long-term success of our communities and the environment.



Kelington remains steadfast in our commitment to driving meaningful change through our corporate social responsibility initiatives. By actively engaging with local communities, supporting underprivileged groups, and investing in education and environmental conservation, we aim to create a lasting positive impact. Our efforts go beyond financial contributions, as we continuously assess social and environmental challenges to ensure our initiatives address the most pressing community needs. Moving forward, we will strengthen our collaborations with NGOs, local partners, and stakeholders to expand our reach and enhance the well-being of the communities where we operate.